



INDUSTRIE **WELT**

MEDIAKIT 2025

 FACHWELT VERLAG

State 09/2024

Social Media

Our social media channel **IndustrieWelt** publishes cross-sector news about the process engineering, chemical, pharmaceutical, food, laboratory, and water and wastewater technology industries. Use our powerful channel to increase the impact of your campaigns!

Total statistics

Subscribers

5.500

Interactions

Ø 100

Impressions

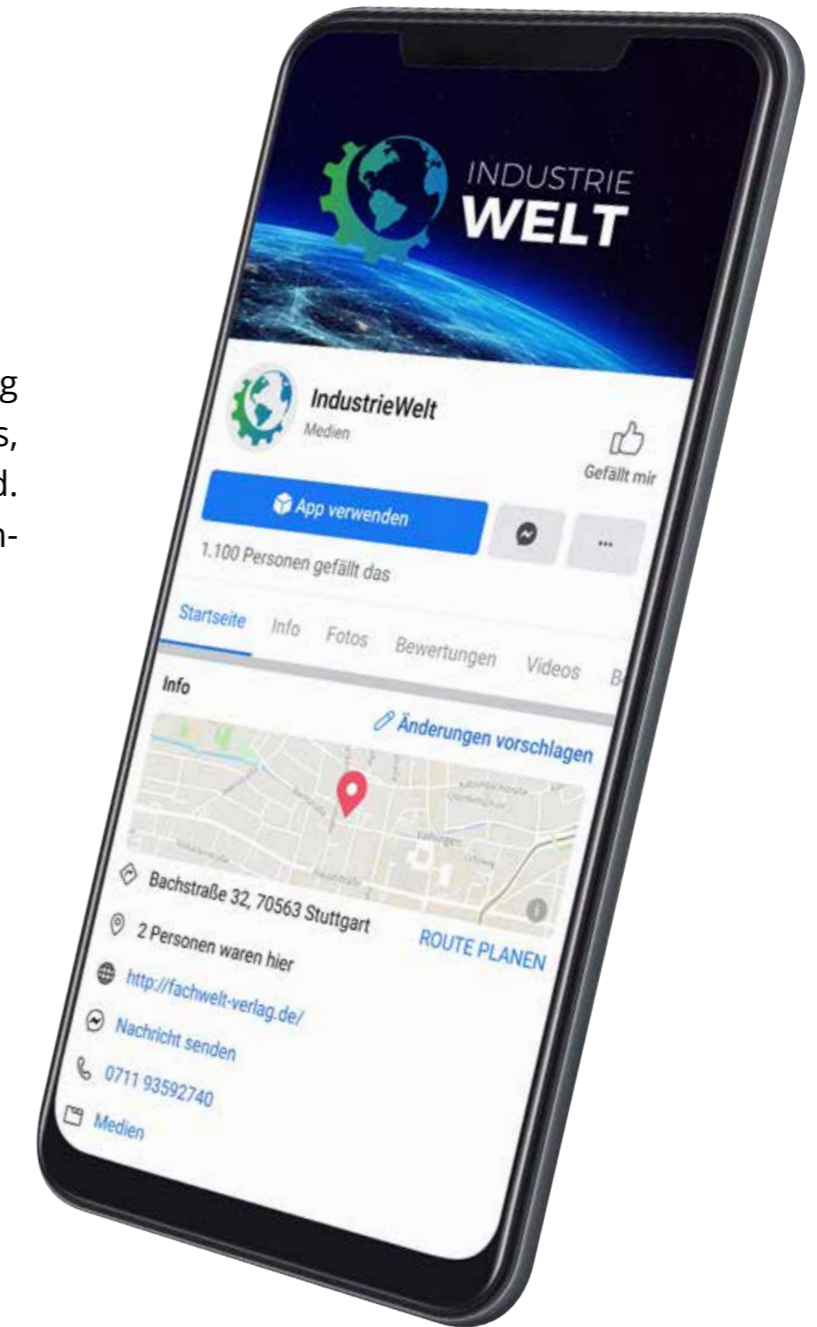
min. 20.000

Our social media experts will ensure a successful advertising campaign for your products. According to your specifications, we carry out a selection of the target groups you have named. You define the industries and the fields of activity of your potential customers.

Channels

 **LinkedIn** 

 **Facebook** 



Social Media

LinkedIn



Image size
1200 x 627

Text length
200 char.

Hashtags
6 terms

Impressions
8,000

Interactions
Ø 100

Subscribers
4,000

Social media campaign

990,-

Your advantages

- ✓ High range
- ✓ Great advertising effect at an attractive price
- ✓ Neutral recommendation character
- ✓ Attention grabbing presentation

Social media campaign

- ✓ Selection according to industries and fields of activity
- ✓ Fast marketing of your products
- ✓ Product recommendation by us as a trade medium
- ✓ Link to your website or Youtube channel

Data delivery via e-mail to daten@fachwelt-verlag.de

Facebook

Image size
1200 x 630

Text length
200 char.

Hashtags
6 terms

Impressions
8,000

Interactions
Ø 100

Subscribers
1,500



Social media campaign

990,-

The publishing portfolio

Your success media for the industry

10
10 JAHRE
JUBILÄUM
2013 - 2023



Contact

Do you have any questions? Feel free to contact us!



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Ad rates

Prices in euros, valid from
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Data delivery

via email
daten@fachwelt-verlag.de

Terms and Conditions

The general terms and conditions apply, which can be
found at www.FACHWELT-VERLAG.de/agb can be viewed.

Payment terms

Direct debit and advance payment: 3% discount
Within 10 days: 2% discount



MORE DIGITIZATION **MORE** POSSIBILITIES **MORE** VALUE

As a qualified provider of digital media, we have a successful international presence. We communicate complex interrelationships to specific target groups in an understandable way. Our publishing program is continuously being expanded with new ideas and innovations. The high benefit for customers and readers is always the top priority in order to meet the wishes and goals of all.