News and updates for a global audience

The world is growing together. Products that are consumed in America are developed in Europe, produced in Asia on German machines and delivered to their destination by Scandinavian freighters. Any company offering machinery, components and services for industrial applications needs to reach stakeholders all over the world 24/7 to achieve success.

INDUSTRY24h, the portal for international markets, addresses experts and decision-makers worldwide. News from the industry for the industry – with a clear focus on the long-standing expertise of the specialist media from the FACHWELT VERLAG: Chemicals, Food & Beverage, Pharmaceuticals, Water & Waste Water.

Every day round the clock, INDUSTRY24h shows current developments and presents advanced products, procedures and services. Be part of it, and benefit from a channel with a global range – for the sustainable growth of your company and the entire industry.

Yours sincerely

Alija Palevic
Publishing Director
Key facts

www.INDUSTRY24h.com

About the portal
Responsive design, clear structure, updated daily, always accessible anywhere

Target group
Experts and decision-makers worldwide

Profile
News, trade show reports, interviews, expert articles, product information

Topics

Process industry
Water & waste water
Trade show specials
Research & Development
Plant operation & maintenance
Systems & components

User/Month
Ø 48,734 +6.6 %

Page Impressions/Month
Ø 121,876 +5.1 %

Length of stay
Ø 4m11s +1.88 %

Views
Ø 117,923

Views
Ø 120,512

Views
Ø 122,462

Views
Ø 123,019

User analysis

Period: September 2018 to August 2019

- America: 29.3%
- Asia: 25.8%
- Europe: 41.5%
- Africa: 2.0%
- Oceania: 1.4%

Region-wise distribution:

- USA: 22.4%
- France: 14.7%
- India: 6.1%
- China: 5.9%
- UK: 5.2%
- Brazil: 3.3%
- Japan: 3.2%
- Italy: 3.2%
- South Korea: 2.0%
- Canada: 1.7%
- Other regions: 22.4%
Advertising options

Banner formats

Header Leaderboard
Unique presence!
Size (W x H): 1.600 x 400 px
Period: 1 month
3,490.-

Header Leaderboard + Skyscraper
Top positioning in combination
Size (W x H): as above
Period: 1 month
4,990.-

Content Leaderboard
In the editorial environment
Size (W x H): 728 x 90 px
Period: 1 month
2,890.-

Advertorial
Text/image combination with individual contents
Ad time: 1 month
4,490.-

Skyscraper
Scrolls down
Size (W x H): 120 x 600 px
Period: 1 month
2,490.-

Full width
Positioning on the start page
Size (W x H): 960 x 280 px
Period: 1 month
2,890.-

Medium Rectangle
Positioning on the start page
Size (W x H): 300 x 250 px
Period: 1 month
1,990.-

Native Advertising
Area page with individual contents
Period: 12 months
8,990.-

The company portrait

No matter whether a small family-run company or a large enterprise: The corporate portrait is a successful marketing tool for any company size. In addition to the presentation of the company’s development, it also serves as a source of information about your products, today and tomorrow, for interested parties worldwide.

The public image is crucial when it comes to the positioning of your strength in the global market – as well as to the generating of international clients.

Here, the corporate portrait offers you the opportunity to present the important facts about your company.

A detailed text with pictures and videos, with milestones and many other features – there are no limits to the possibilities: Be internationally present!

Advantages

• Integration of videos and image galleries
• Addition of up to six contact partners with contact data and photo
• Publishing and downloading of PDF files
• Links to Social Media platforms
• Integration of a contact form upon request
• No vertical or horizontal limitations for texts and images
• Responsive design – for all end devices
• We program your presentation according to your wishes and ideas
• Reporting included

Company portrait
Period
1,490.- 12 months
STRIVING AHEAD!

Your publishing house for effective communication

As a qualified provider of print and online media, we are successfully present on an international level. We convey complex contexts in a comprehensible manner to special target groups. Our publishing program is continuously expanded with new ideas and innovations. The high benefit for clients and readers always takes top priority in our efforts to fulfil the wishes and aims of all involved.