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# World Refrigeration Day 2021 sponsored by Refrigeration Solutions

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## Sustainable cooling solutions for the benefit of future generations

Proper cooling has a great importance for sensitive goods in various application areas. High-quality cooling solutions can therefore create safe and sustainable environments. Viessmann Refrigeration Solutions is supporting World Refrigeration Day for the third year in a row. This time, the event will take place on June 26 and aims to raise awareness of the importance of refrigeration, air conditioning and heat pumps.

## Why is refrigeration important?

The global Covid 19 pandemic has shown us how important a safe environment is for people as well as the planet. Refrigeration plays a key role in many ways: whether it's storing life-saving vaccines or blood transfusions at the right temperature, or maintaining the cold chain in food retail and foodservice to ensure food safety and ultimately reduce food waste. With the sponsorship, the company, as one of the leading manufacturers of refrigeration solutions in Europe, aims to share and contribute its knowledge and experience in this field.

"Our goal is to create a safe environment for sensitive goods and operations. We focus on future-proofing solutions and delivering lifecycle support to redefine our customers' business and their environmental impact."

- Frank Winters, CEO of Viessmann Refrigeration Solutions

Focus on the people behind the 'cool careers' This year's World Refrigeration Day looks at careers in the industry and is themed "Cooling Champions: cool careers for a better world." The aim of the campaign is to inspire students and young professionals in all countries, both women and men, to meet society's challenges by pursuing careers in this important sector. The Group is participating in the campaign to advocate the importance of refrigeration specialists to the well-being of society.

The company offers young professionals career opportunities in a business that is strongly driven by the goal of creating living spaces for generations to come. The digital event is designed to provide insights into the refrigeration industry and the exciting job opportunities that this sector offers.