

Packaging for functional drinks

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Health and well-being for discerning buyers: Functional drinks are intended to support consumers in their conscious lifestyle. Manufacturers expect their range of healthy drinks to be packaged in a way that shows the high quality of the products at first glance. TCI from Taiwan also wanted an elegant, sophisticated design for its new product range that conveys value and quality. The drinks must be packed in glass bottles in an absolutely break-proof manner. The solution: flexible TLM technology and special packaging developed jointly by TCI and Schubert.