

Labelling solutions for serialization requirements

Categories : [Conveying & Filling](#), [Packaging](#), [Labeling & Storage](#)

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Future-oriented manufacturing processes are key to maintain competitive advantages. Domino is a global provider of future-proof coding, marking and labelling systems, who supports manufacturing companies and original equipment manufacturers (OEMs) in selecting the appropriate technologies to be compliant. In order to implement industry-specific requirements, Domino's products are used to code traceability and regulatory information on primary, secondary and tertiary packaging. The industries they serve include life sciences – in particular medical devices and pharmaceuticals –, tobacco, personal care and fast moving consumer goods. To touch base with latest legal requirements such as product-level serialisation and the Russian cryptocode, Domino organizes two Live-Webinars with Volker Watzke and Bart Vansteenkiste – experts in latest coding and marking trends. Both Webinars will be in english.



[Join the first Live-Webinar](#): Go digital – Digital printing as future-proof solution for pharmaceutical manufacturers

With Volker Watzke, EU Medical Devices Sector Manager at Domino

Date: May 18, 2021

Time: 14:00 BST

Duration: 30 minutes

Topic: Over the last couple of years serialisation at pack level has become a global requirement in the pharmaceutical industry. In the future, serialisation of individual pockets of a blister pack will become the new standard, in order to further enhance patient safety and reduce medical errors. In his Live-Webinar Volker Watzke, EU Medical Devices Sector Manager at Domino Printing Sciences, will showcase how pharmaceutical applications can benefit from digital printing technologies, in terms of cost savings and increased efficiency. He will further discuss why digital printing technologies offer a competitive advantage in helping you react more easily to future legislative changes.

Volker Watzke

"In pharmaceutical manufacturing, code quality and legibility are of key importance. Hence flexible supply chains are beginning to play a much greater role in pharmaceutical manufacturing. State-of-the-art technology is a necessary investment to keep up with future legislation and market trends."

[Join the second Live-Webinar](#): Russian cryptocode legislation & its impact on industries

With Bart Vansteenkiste, Global Sector Manager - Life Sciences at Domino

Date: May 19, 2021

Time: 9:00 BST

Duration: 30 minutes

Topic: In this webinar, Domino will share their experience in the pharmaceutical sector by discussing the new Russian track and trace system CHESTNY ZNAK. It will highlight the challenges of printing larger scale 2D data matrix codes without disrupting the production line speed or efficiency. This presentation will also provide an overview of the next steps in the roll out of the Russian government's legislation, specifically looking at other consumer goods and sectors that will soon have to comply. Consequently, this webinar is not just for those from the life sciences sector, but for any manufacturer that is, or will soon be, confronted with these new requirements.



Bart Vansteenkiste

"Since 1st July 2020, certain items that are sold in Russia and goods that are imported into the Russian market, require a special cryptocode. One of the biggest challenges is the complexity and size of the 2D code itself. Consequently, redesigning packaging and reduced line speeds are often the result. However, we at Domino are here to help, so challenge us!"