
Efficient and Sustainable Packaging

Categories : [Food & Beverage](#)

Date : 23. January 2023

Gerhard Schubert's first trade fair appearance of 2023 is the CFIA in Rennes. From 14 to 16 March, visitors will have an opportunity to explore the packaging machine manufacturer's comprehensive expertise in all aspects of food packaging. In Hall 10A at Stand F5, the French Schubert team headed by Charles-Antoine Freier will be showcasing highly flexible, efficient and resource-saving packaging solutions. The Schubert experts will also share their expertise on the selection of environmentally friendly packaging materials and present in-house developed cardboard packaging.

In 2023, the Carrefour des Fournisseurs de l'Industrie Agroalimentaire, or CFIA, will once again offer companies in the food, confectionery, baked goods and dairy industries a platform for discovering new trends and cutting-edge developments. At Stand F5 in Hall 10A, the experts from Schubert will be showing their customers, potential customers and visitors the company's many innovations and sustainable packaging solutions. With its Mission Blue Sustainability Initiative, the German packaging machine manufacturer has made it its mission to support the food sector on its journey towards climate-friendly packaging.

Automated food packaging in practice

The trade fair presentations will focus on practical application examples for the food, dairy, baked goods and confectionery industries. These include automated packaging solutions for mastering tasks such as pick & place, packaging into flowpacks and cartoning a wide variety of products and formats. The Schubert portfolio now includes its new Cobot for the flexible and efficient automation of feeding products to machines. The tog 519 picks up lightweight products via pick & place reliably, gently and at a very high cycle rate. The AI-controlled image processing makes programming virtually redundant for manufacturers and enables ever new areas of application. The Cobot will be available to be experienced live for the very first time in May at the interpack 2023 in Düsseldorf. However, interested customers can look forward to a sneak preview of the innovations the Schubert team will be presenting at the leading international trade fair in Rennes.

Sustainable solutions for future-proof packaging processes

Schubert customers benefit from efficient processes, less waste and exceptionally flexible automation thanks to the company's advanced robot technology and comprehensive consulting expertise. Especially in view of the fast-moving food market and increasing demands for sustainable packaging, flexibility is of the essence for manufacturers. At the trade fair, Schubert will be demonstrating a notable advantage in this respect: The packaging lines can switch between conventional and recyclable packaging materials – for example, between plastic and cardboard trays or between laminated films and paper-based films when packaging into flowpacks.

Visitors to the Schubert stand will also have an opportunity to find out how newly developed packaging can make the entire process more efficient, more resource-saving and therefore more sustainable. Of

course, the packaging material is key: Composite materials are increasingly being replaced with recyclable alternatives made of plastic or even cardboard. Schubert not only provides support in the selection of suitable machine-compatible materials, it also develops new cardboard packaging for its customers that is perfectly matched to the packaging process. With Schubert as a partner, companies in the food industry are ideally positioned to meet challenging future demands.