

Delta recognized as a Taiwan Top 20 Global Brand

Categories : [Measurement, Instrumentation, Control & Automation](#)

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Delta, a provider of power and thermal management solutions, announced it has been recognized as a Taiwan Top 20 global brand for the 8th consecutive year by the prominent Best Taiwan Global Brands survey. The assessment determined that Delta's brand value over the past year increased 6% to USD266 million, thus, achieving the highest growth rate within the Taiwanese industrial brand segment. The uniqueness of Delta's brand, which entails a seamless integration of its business model and corporate social responsibility, continues to thrive through the development of innovative solutions that are cementing the creation of sustainable cities. In coming days, the company will host an UN official side event and participate in the Sustainable Innovation Forum (SIF), both during COP24 in Katowice, Poland, to share its experiences in cultivating sustainable development through technology innovation with global stakeholders.

“Delta's commitment to protect the environment from further global warming by enhancing its core competence in high-efficiency power electronics through innovation remains firm. By fostering the backbones of sustainable cities, Delta contributes significantly to the global efforts against carbon emissions. This is not only an integral part of our brand promise, but also a core of our unique corporate citizenship. At COP24, the Delta Electronics Foundation will set the agenda by hosting a side event that will gather notable stakeholders, such as, the C40 Cities Climate Leadership Group, the U.S. Green Building Council (USGBC), the American Council for an Energy-Efficient Economy (ACEEE) and the Japan-based Renewable Energy Institute (REI), to advance ideas that shall accelerate the transition towards energy resilience.”

Ms. Shan-Shan Guo, Delta's chief brand officer and executive director of the Delta Electronics Foundation

Mr. Victor Cheng, Delta's senior vice-president and general manager of its Information & Communication Technology Business Group (ICTBG), who will represent the company at the SIF 2019, highlighted, “Innovative technology is not only the cornerstone of Delta's brand, but also the key to containing further global warming within 1.5°C. Delta has been advancing next-generation solutions that are lowering the carbon footprint of some of the world's most energy-intensive areas, such as buildings and transportation. Our building automation solutions enable smart green buildings, while our automotive electronics and EV charging infrastructure support the nascent e-mobility revolution. Under the trend of distributed energy resources, we also provide vehicle-to-home/vehicle-to-grid (V2H/V2G) EV chargers, and energy storage technology to facilitate low-carbon transformation.”

COP24 is the most relevant UN Climate Change Conference since 2015 (COP21) as it has been convened to agree on the mechanisms that will not only facilitate the execution of the Nationally Determined Contributions (NDC), which are the vehicles to achieve the objective of the Paris Agreement (containing the global temperature rise within 2°C), but even seek to reach a more ambitious 1.5°C target.

The “Best Taiwan Global Brands” survey is organized by the Industrial Development Bureau and executed by Interbrand to assess the value of Taiwan's top global brands. By being selected into this prestigious assessment over the past 8 consecutive years, Delta proves its superior environment, governance and social (ESG) performance.