
Complemented by many years of experience in medical technology and diagnostic language services

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Language industry research firms CSA Research, Nimdzi and Slator have named Welocalize one of the world's largest Language Service Providers (LSPs). The company now announces the acquisition of Next Level Globalization(NLG), the third largest LSP in Germany.

Its clients specialize in medical technology, diagnostics, biotechnology and pharmaceuticals. The acquisition doubles Welocalize's portfolio of leading global life sciences brands. The company has extensive expertise in providing language services to highly regulated companies. These services include medical translation and in-country reviews, as well as regulatory consulting for software localization. The merger will significantly expand Welocalize's presence in Europe, the central hub of the life sciences industry. As a result, the company further increases its customer accessibility.

"We are very pleased to add NLG to the family. We were impressed by their focus on customer relations and offering efficient language programs. Through our combined competencies, we can help clients achieve added value, a compelling customer experience, and higher performance measured against their respective business objectives. Together, we continue to transform life sciences language services."

- Devin Lynch, Vice President of Global Customer Success

Working together to deliver translation projects at a rapid pace

Over the past 18 months, the life sciences industry has been under tremendous and unprecedented pressure to accelerate the design of communications and the global transmission of information. Going forward, the two companies will work together with their customers to provide a better customer experience, high-quality language services and proprietary technologies for in-country reviews and project submission through intelligent workflow solutions.

"We are excited to join forces with such an innovative and customer-centric company that strives to further develop our highly customized solutions for the brands we work with," said Michael Oettli, founder and CEO. "Our experienced team understands the demanding medical device and diagnostics industry and provides personalized services to our long-standing clients," adds Nicole Sheehan, Vice President of Customer Success for Regulated Services at Welocalize. "The two groups share the same passion for excellence and innovation and are supported by global teams that ensure we put the customer experience at the center of everything we do. By bringing together our people, operations and technology, we can better position ourselves to enable our customers to achieve their business goals and accelerate global growth."

Expanding portfolio in a regulated industry

The acquisition of NLG is Welocalize's 19th acquisition and its 4th acquisition in a regulated industry, following the acquisitions of Park IP Translations in 2012 and those of Nova Language Services and Global Language Solutions in 2016. In terms of its combined client portfolio, Welocalize benefits from a range of complementary services, including IP and legal translation and ISO-certified machine translation services.